

Administrators  
Users Group  
Meeting  
**CollaborNation.**

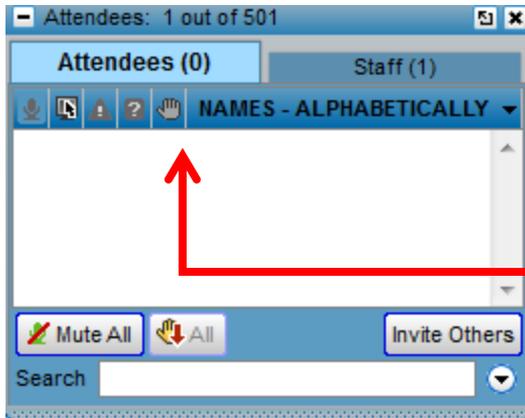
# House-Keeping



Right-click on the orange arrow and you'll see two options: Auto-Hide Control Panel or Show Control Panel.

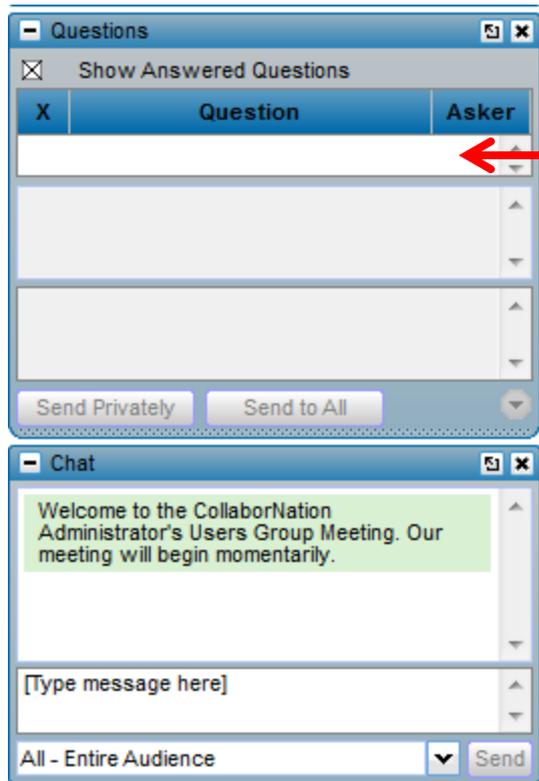
Clicking on "Show Control Panel" will let you keep the control panel open throughout the presentation.

# House-Keeping



We will start our presentation with all attendees muted. If you have a question and would like to have your mic opened, please raise your hand by clicking on the “raise hand” icon.

# House-Keeping



If you'd like to type in your question, or if you are asked to respond during the presentation, please type your question/or answer into the questions area on your "Go To Webinar" control panel.

# Agenda

- Site Maintenance and Updates
- Efficacy Testing
- 2015 New Features and Functionality
- Questions and Answers



# Instruction Guides



## Log in Instructions for Zoos & Aquariums

### Table of Contents

- Login Instructions
- The “One-Time-Only” Screen for new users
- Please do it our way first!
- View and Start a Course
- Course Features
- Support Hub



*For any questions, contact:*  
Chris Glenn, Client Services

- Administrator Users Guides by Industry
- Published and reviewed with all customers
- Support Hub access

## BATCH REGISTRATION

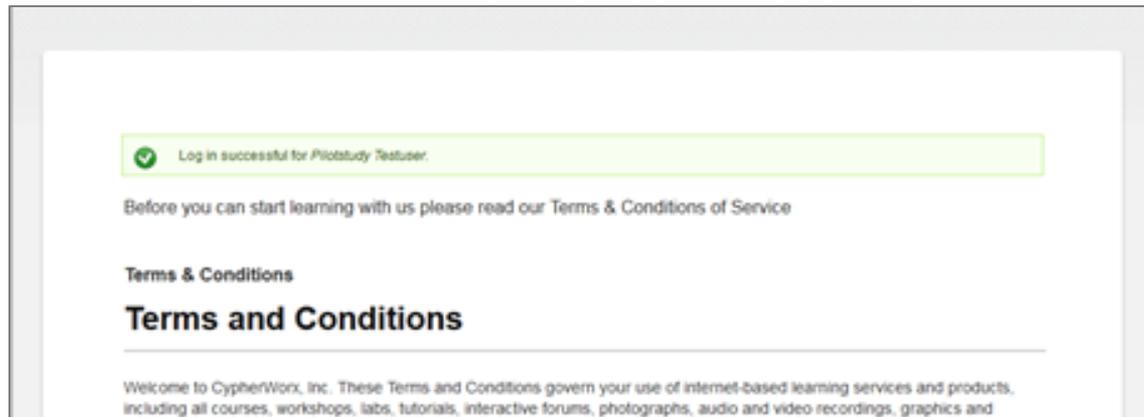
Many of you have taken advantage of our batch registration service.

As a reminder, these are the benefits and features:

- User accounts are established quickly.
- Users do not receive an “automated” notification of their new account, which allows you as the site admin to determine when access will begin (plan your launch).
- Pre-populating your site allows you to set up Reporting Groups prior to your launch and even make course assignments if desired.
- Users click to agree to Terms and Conditions upon logging in for the first time.

# BATCH REGISTRATION

When a batch-registered user logs in for the first time, they arrive at a Terms and Conditions page. The top of their screen will look like this:



# BATCH REGISTRATION

And the “I Agree” button to click will be at the bottom:

accounts. Should it become necessary for Cypherworx to sue to enforce payment due from you, you agree to the exclusive personal jurisdiction of the courts of New York, Ontario County and agree to pay all costs of enforcement including attorneys' fees, plus the statutory judgment interest rate on the judgment amount.

August 12, 2014  
CypherWorx, Inc.



## “MANUAL” REGISTRATION

Go to the link for your private site and click the **Register Now** button:

**Welcome to Learning 2.0**

Your organization's name will appear in this text

Communicate, spread ideas, share resources, discuss topics and learn in a safe environment.

- Access interactive training such as individual courses, instructor-led classes, and specialized webinars with complete results reporting
- Interact with like-minded professionals as you learn together in team-based projects
- Organizations can create their own private networks and give their staff access to unique training opportunities

**LOG IN**

Email

Password

[Forgot Password?](#)

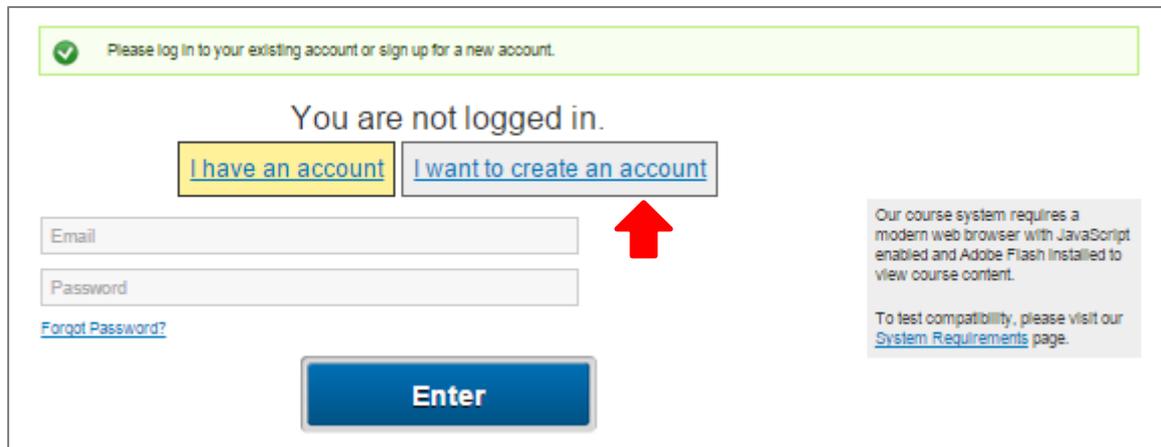
**Enter**

OR

**Register Now**

## “MANUAL” REGISTRATION

For a new user who is not a member of any other site, click on **I want to create an account** which will take you to registration forms:



The screenshot shows a web interface for user authentication. At the top, a green banner contains a checkmark icon and the text "Please log in to your existing account or sign up for a new account." Below this, the text "You are not logged in." is centered. Two buttons are displayed: "I have an account" (highlighted in yellow) and "I want to create an account" (highlighted in blue). A red arrow points to the "I want to create an account" button. Below the buttons are input fields for "Email" and "Password", with a "Forgot Password?" link below the password field. A large blue "Enter" button is at the bottom center. On the right side, a grey box contains system requirements text: "Our course system requires a modern web browser with JavaScript enabled and Adobe Flash installed to view course content." and "To test compatibility, please visit our [System Requirements](#) page."

# “MANUAL” REGISTRATION

Fill out the form and click **Create new account**:

First Name \*

Last Name \*

E-mail address \*

A valid e-mail address. All e-mails from the system will be sent to this address. The e-mail address is not made public and will only be used if you wish to receive a new password or wish to receive certain news or notifications by e-mail.

Confirm e-mail address \*

Please re-type your e-mail address to confirm it is accurate.

Password \*

 Password strength: \_\_\_\_\_  
  

Confirm password \*

Please provide a password for your new account that you will use to log in to the site. Please type the same password into both fields. Passwords on this site are required to be at least 6 characters in length and are case sensitive.

CAPTCHA

Type the characters you see in the picture below. Please hit the refresh button if the characters are unclear.



Type the text  [Privacy & Terms](#)



## “MANUAL” REGISTRATION

Most of our private sites have no registration fee so you will not need to be concerned with the coupon code field. Click to agree with the Terms and Conditions and then click **Complete Order**:

NOTE: If the Membership below is not the correct membership or there are extra memberships click the trash can (  ) next to the membership(s) that you do not want.

Order Items

Item	Price
	\$0.00
Subtotal: \$0.00	
Total: \$0.00	

Discount Coupon

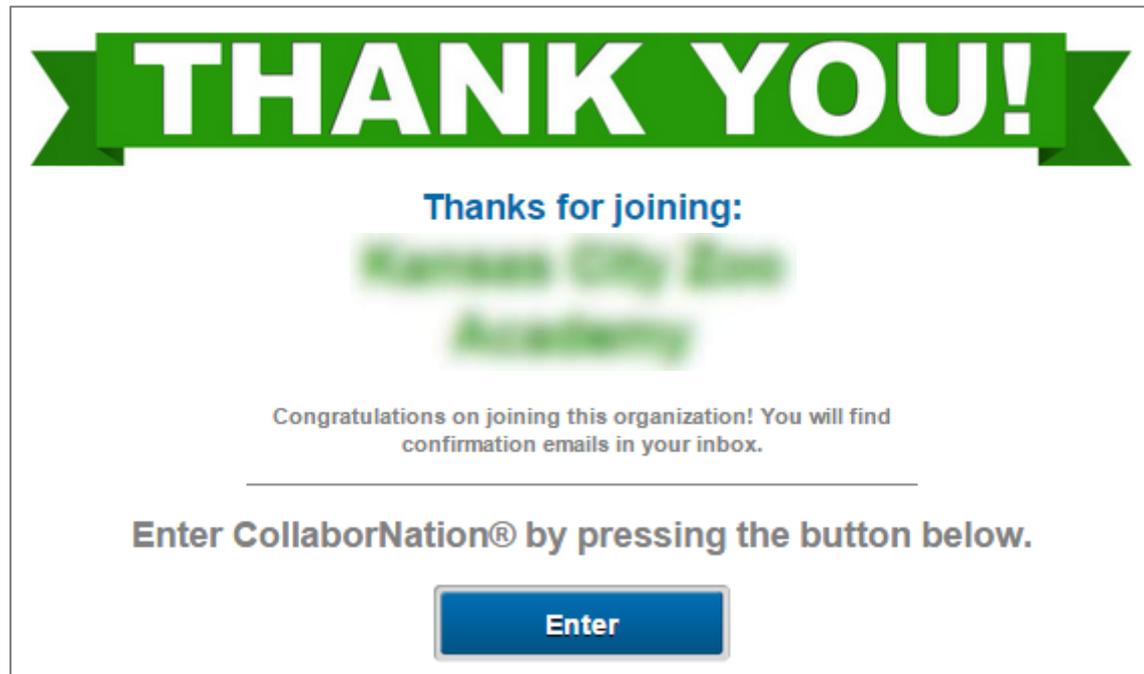
Coupon code

I agree to the [terms and conditions](#). \*



## “MANUAL” REGISTRATION

Click **Enter** on the Thank You page and then log out to proceed with the next registration:



# Efficacy Study

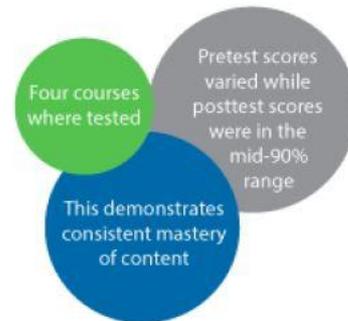
- First Study
  - 3<sup>rd</sup> Party Review- San Diego University
- Second Study
  - In Process with San Antonio SPARC
- Third Study
  - In Process – Alpha Best

# Efficacy Study

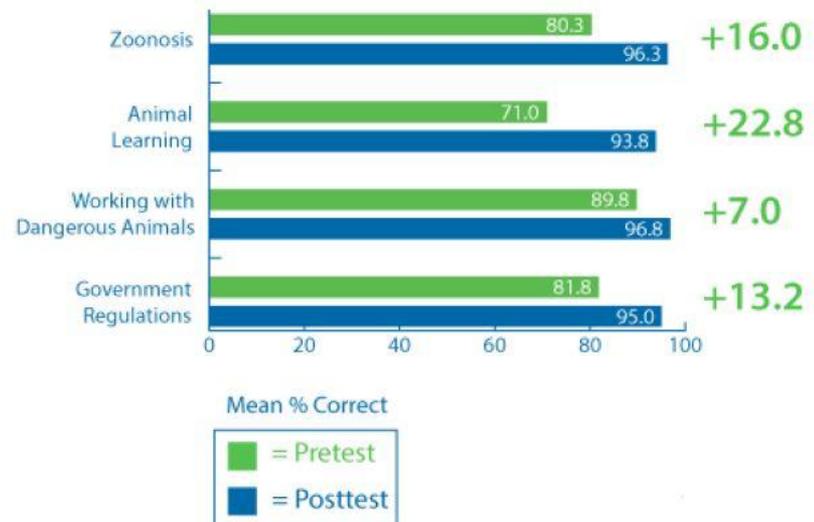
## CypherWorx Online Professional Development

An Efficacy Study of Knowledge Gains and Attitudinal Outcomes in San Diego Zoo Global Academy Courses

### THE STUDY



### Gains in Knowledge



# Efficacy Study

## User Experience

### Mean Participant Ratings of Course Experience

The real-world examples heightened my interest in the content	4.04
The examples supported my learning	4.06
The practice questions throughout the training helped me learn	4.01
I feel confident that I've learned the content this training covered	3.94
I would like to take more online training like this	3.84

1.00 = Strongly Disagree 5.00 = Strongly Agree

### Mean Rating of Value for A New Keeper

Zoonotic Disease and Biosecurity	4.72	Fundamentals of Animal Learning	4.17
Government Regulations and Inspection Readiness	4.56	Working Safely with Dangerous Animals	4.19

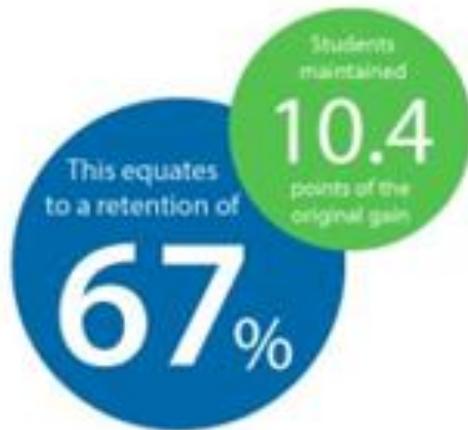
# Efficacy Study

Participants gave the full range of course components high marks

Participants favor online learning for professional development

Participants achieve consistently high posttest scores regardless of pretest performance

## Retention of Learned Skills and Knowledge Over Time



Pretest

+15.7



Posttest

-5.2



Follow-up

## How can we help you today?

Enter your search term here...

SEARCH

+ [New support ticket](#)

 [Check ticket status](#)

 [888-685-4440](#)

## Knowledge base

### General

#### FAQ (4)

-  [Pop Up Blocker message when downloadin...](#)
-  [System requirements for loading courses](#)
-  [What version of the browser am I running?](#)
-  [If a course expires, do I lose the notes I wro...](#)

#### Group Registration (1)

-  [Grant permission to CypherWorx to group r...](#)

#### Learning Management System - How To (2)

-  [CypherWorx Learning Management System...](#)
-  [How to Register and Take a Course in WizN...](#)

#### Private Sites Best Practices Guide (1)

-  [CypherWorx Private Site Best Practices Gui...](#)

#### Group Creation (1)

-  [Group Creation Checksheet - How to Edit G...](#)

#### Course Complete/No Certificate (1)

-  [Course Needs to Complete](#)

User group recordings and video links found here



## Community forums

Showing recent updates

[Start a new topic](#)

### CypherWorx Forums

#### Announcements (4)

-  [Users Group Meeting Oct. 15, 2014](#)  
Posted by Debbie DiBacco, 3 months ago
-  [Users Group Meeting 8\\_13\\_14](#)  
Posted by Debbie DiBacco, 5 months ago
-  [Users Group Meeting - 01/21/14](#)  
Posted by Debbie DiBacco, 12 months ago

[» See all 4 topics](#)

#### Feature Requests (2)

-  [Tag courses as "assigned to me" or "tak...](#)  
Posted by Chris Glenn, 9 days ago
-  [Assigning a course with a deadline - ca...](#)  
Posted by Debbie DiBacco, 12 months ago

Let us know what videos you'd like to see by going to the Feature Request Section of our support hub.

## CypherWorx Forums

### Announcements (4)

 [Users G](#) 4  
Posted by [Users G](#), 4 days ago

 [Users G](#) 4  
Posted by [Users G](#), 4 days ago

 [Users G](#) 4  
Posted by Debbie DiBacco, 12 months ago

[» See all topics](#)

### Feature Requests (2)

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Posted by Chris Glenn, 9 days ago

 [Assigning a course with a deadline - ca...](#)  
Posted by Debbie DiBacco, 12 months ago

### Suggestion Box (0)

post your requests here!



# Questions and Answers



# Contact Info

Please feel free to reach out to any of us after the webinar if you have more questions.

- Debbie DiBacco – [ddibacco@cypherworx.com](mailto:ddibacco@cypherworx.com)
- Chris Glenn – [cglenn@cypherworx.com](mailto:cglenn@cypherworx.com)
- Al Ryan – [aryan@cypherworx.com](mailto:aryan@cypherworx.com)